

### **In the Claims**

This listing of claims will replace all prior versions, and listings, of claims in this application:

#### **Listing of Claims:**

1.-9. (Cancelled)

10. (Currently Amended) An isolated ~~maize, soybean or *Arabidopsis thaliana*~~ transcription factor or fragment thereof, wherein said ~~maize, soybean or *Arabidopsis thaliana*~~ transcription factor or fragment thereof is encoded by a nucleic acid molecule comprising [[the]] a nucleic acid sequence having from about 15 to about 250 nucleotide residues of SEQ ID NO: 1 or [[the]] complete complement thereof.

11.-13. (Cancelled)

14. (Currently Amended) A substantially purified nucleic acid molecule comprising a nucleic acid sequence having from about 15 to about 250 nucleotide residues of SEQ ID NO: 1 or [[the]] complete complement thereof.

15. (Previously Presented) A substantially purified nucleic acid molecule, wherein said nucleic acid molecule comprises a nucleic acid sequence that shares between 100% and 90% sequence identity with SEQ ID NO: 1 or the complete complement thereof.

16. (Previously Presented) The substantially purified nucleic acid molecule of claim 15, wherein said nucleic acid sequence shares between 100% and 95% sequence identity with SEQ ID NO: 1 or the complete complement thereof.

17. (Previously Presented) The substantially purified nucleic acid molecule of claim 16, wherein said nucleic acid sequence shares between 100% and 98% sequence identity with SEQ ID NO: 1 or the complete complement thereof.

18. (Previously Presented) The substantially purified nucleic acid molecule of claim 17, wherein said nucleic acid sequence shares between 100% and 99% sequence identity with SEQ ID NO: 1 or the complete complement thereof.

19. (Previously Presented) The substantially purified nucleic acid molecule of claim 18, wherein said nucleic acid sequence shares 100% sequence identity with SEQ ID NO: 1 or the complete complement thereof.
20. (New) The isolated transcription factor or fragment thereof of claim 10, wherein said transcription factor or fragment thereof is encoded by a nucleic acid molecule comprising the nucleic acid sequence of SEQ ID NO: 1 or the complete complement thereof.
21. (New) The isolated transcription factor or fragment thereof of claim 10, wherein said nucleic acid molecule comprising the nucleic acid sequence of SEQ ID NO: 1 or the complete complement thereof is found within a recombinant nucleic acid construct.
22. (New) The substantially purified nucleic acid molecule of claim 14, wherein said nucleic acid molecule comprises a fragment of a nucleic acid sequence having from about 15 to about 250 nucleotide residues of SEQ ID NO: 1 or complete complement thereof.
23. (New) The substantially purified nucleic acid molecule of claim 14, wherein said nucleic acid molecule is found within a recombinant nucleic acid construct.
24. (New) The substantially purified nucleic acid molecule of claim 23 wherein said construct is found inserted into a plant genome.